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Interview with Jan-Joost Rueb, Founder/CEO eBuddy

Posted by [Allen Stern](#) | 11/07/2006

During the ad:tech conference, I had a chance to speak with Jan-Joost Rueb (aka JJ), founder and CEO of [eBuddy](#), an online messaging aggregator. I really enjoyed speaking with him, he has a fresh view on things and a great Dutch accent :) eBuddy's mobile client works really well and I can't wait to actually have a device that can take advantage of it! Check out the images of his tshirt at the bottom of this post.



JJ will discuss a variety of topics including:

- What is eBuddy and how can it help me?
- Traffic stats (looking at hitting 1 billion pageviews a month by year end)
- Login/username protection
- Competitors
- Revenue model
- Learnings from recent funding
- Tips for new web app creators
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Submitted by [till](#) on November 9, 2006 - 7:59am.

Subject: That T-Shirt is grand!

That T-Shirt is grand!

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Submitted by Fred.G on November 29, 2006 - 6:12am.

Subject: Niceeeee :) Good interview

Niceeeee :)

Good interview and yes... that T-Shirt is tha bomb!

Kuddos to eBuddy

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